

The top uses for SMS

Make better connections and get more done with business texting

Texting is one of the fastest-growing forms of communication in the world. The relationship between consumers and their mobile phones combined with a permission-based relationship with your organization, can deliver amazing results. We've outlined nine ways your business can use texting to better connect with prospects, customers, and staff.

- **1 Promotions and offers**
Send targeted campaigns to drive traffic
- **2 Delivery confirmations**
Use tracking notifications to build trust
- **3 Event notifications**
Invite and update customers
- **4 Returns and refunds**
Send updates based on order status
- **5 Customer support**
Be there when it counts
- **6 Billing and receipts**
Acknowledge customer purchases
- **7 Abandoned carts**
Encourage customers to buy
- **8 Appointment reminders**
Reduce no-shows and offer rescheduling
- **9 Surveys and reviews**
Learn from customers to improve services

Request a demo to start texting today