



ORACLE
NETSUITE

SEND TEXT MESSAGES FROM NETSUITE

MessageMedia offers the only
NetSuite native SMS integration

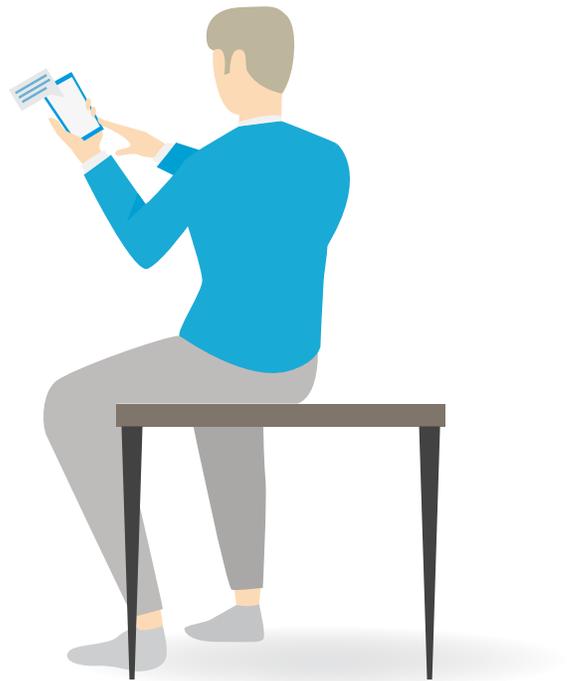
With a 98% open rate, SMS is an effective and versatile channel to increase sales, improve customer service, and automate and streamline business processes.

Harness the power of text messaging with MessageMedia, the leading provider of business messaging services for NetSuite. MessageMedia's integration makes it easy for NetSuite users to set up one-way and two-way texting for any situation your business requires.



The use cases for SMS are endless

- **Lead follow-up.** Attract and engage new prospects to grow revenue
- **Deliveries.** Use notifications to increase delivery success
- **Event notifications.** Drive event invites, and reduce no-shows with reminders
- **Logistics.** Send updates on returns and refunds
- **Receipts.** Acknowledge customer purchases
- **Sales.** Promote exclusive offers to drive traffic
- **Stock alerts.** Don't keep those wanting, waiting!
- **Support requests.** Automate and streamline support ticket management
- **Surveys.** Get key insight to improve services and organize your data



Get closer to your customers

Due to its unparalleled reach, cut-through, and immediacy, NetSuite customers are using MessageMedia's SMS integration to drive greater engagement with their customers.

Send SMS to drive your business goals:

1



Attract, engage, and retain more customers

Dramatically increase your open rates and conversions with SMS. Over 90% of messages are read within 90 seconds, generating greater response rates than emails or phone calls.

2



Enhance communication with two-way messaging

Drive cost savings across your business. NetSuite customers have reduced admin costs by up to 50% simply by managing conversations using two-way messaging.

3



Streamline and automate business processes

Reduce manual tasks and increase efficiency with personalized templates, message scheduling and automated workflows.

4



Boost return on investment

SMS has a 23% conversion rate, making it an effective and cost-efficient channel. High cut-through translates into greater ROI for your business.

Send SMS messages from NetSuite

Deliver automated, personalized messages that will get your customers' attention, drive improved engagement, and boost your business.

The MessageMedia NetSuite integration makes it simple to **set up one-way or two-way messaging** for an engaging mobile experience your customers will love.

Send SMS to drive your business goals:

- **Conversational inbox.** Stay on top of your messages and respond quickly with our easy-to-use central inbox.
- **Message Personalization.** Use field-merge to include your recipients' names and other data to deliver a more personal message.
- **Automated workflows.** Integrate SMS at every stage of your sales cycle with automated triggers based on record changes within NetSuite.
- **Templated messages.** Streamline and standardize the experience for your customers and staff with reusable message templates.
- **Broadcast messages.** Send bulk messages to your customers to promote your latest offering or provide critical updates.
- **MMS.** Use MMS to drive higher engagement, capturing your customer's attention and imagination with captivating images.

Don't take our word for it

Testimonials from other NetSuite users

Customizable

“ We've been using NetSuite for almost 20 years, and for most of that time, we've relied on phone calls and emails to communicate with customers. Our younger team members pushed to add SMS, and MessageMedia has made that a reality. We now use text messages for service status updates, billing reminders, and appointment scheduling. The MessageMedia SuiteApp provides great options for customization, and the support they provide goes the extra mile to make sure everything works as planned. ”

Easy to use

“ MessageMedia has been fantastic. It was fast to implement. The team is very communicative, and the interface is easy to use. We have recently launched, and our early indicators are that this has been a WIN for our sales team. ”

Quick setup

“ The MessageMedia bundle is a great out of the box product, which really helped us set up the solution quickly. After installing the bundle with only a few setup steps, we could already send SMS messages. The guys at MessageMedia are very helpful. ”

Great support

“ We decided to add SMS text marketing to our overall marketing strategy to nurture leads and communicate with current clients. We vetted several companies, and we chose MessageMedia because it integrates with NetSuite. They've been a joy to work with and have been INSANELY helpful, proactive and responsive. We ran into a few issues getting things working the way we wanted, but Rich, Ryan, and Alex were always there to help – literally within minutes. If you use NetSuite and are looking to add SMS text marketing to your strategy, I cannot recommend MessageMedia enough! ”

MessageMedia is a global messaging provider with over 65,000 customers worldwide helping businesses of all sizes make better connections through text messaging. Our 5-star rated NetSuite native app allows teams to send text messages directly from within NetSuite - with no coding, developers, or complex API's to configure. Our customers reach more people faster, with 90% of text messages read in 90 seconds.

[Schedule a free demo today](#)

messagemedia.com/netsuite



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